

# ICONIC STYLIST AND IMAGE RECREATION

Dayton Page

FASH 351

Prof. Korovilas

Spring 2025

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# OVERVIEW OF SENIOR COLLECTION

# OVERVIEW OF SENIOR COLLECTION: “REAL LOVE”

## HIP-HOP BRIDAL WEAR

### Overview:

“My collection is titled "**Real Love**" after the Mary J. Blige song. In its essence, it's a **bridal collection inspired by hip-hop**. Love is the basis of most weddings, and when I think about love, I think about my family, who strongly adore hip-hop culture, fashion, and music. The collection is a marriage between traditional **bridal trends** such as **lace** and **corsetry**, and **hip-hop fashion**, such as **tracksuits** and **hoodies**. A **feeling of opulence** is often **exuded in hip-hop culture** through flashy jewelry, so **gold chains** are **incorporated** into **each look** to pay **homage to hip-hop jewelry**. In **juxtaposition, exuding opulence** was at the very core of Elizabethan fashion, which is represented in the collection through **the use of hoop skirts, panniers, and heavy embroidery**. The embroidery included in the collection is derived from the titles of various hip-hop and R&B songs. **Overall, the collection is designed for the person who refuses to sacrifice their love of hip-hop fashion for their wedding events.**”-

**Torrem Sare**

### Direction Choose and Why:

- Embrace more of the hip-hop side of the collection.
  - Still, keep an evident balance of bridal.
- Not often do we see bridal wear really changing or fusing with something as distinct as hip-hop fashion, and I felt that it was important to highlight.



**Original Imagery of the “Real Love” collection featuring Gold Embroidered Butle Hip Skirt and Lace Embellished Bridal Tracksuit**



STYLIST INSPIRATION

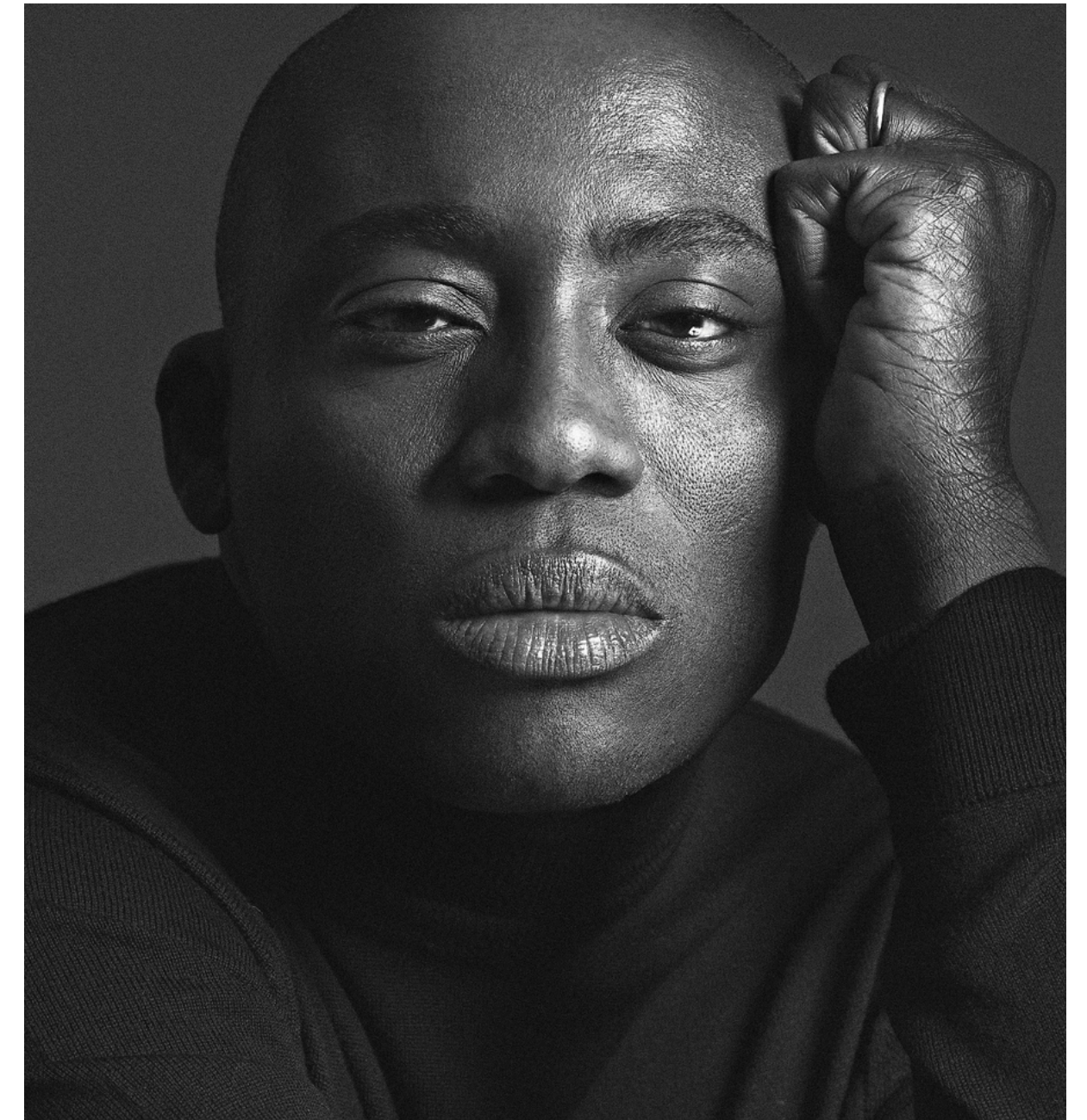
# STYLIST INSPIRATION: EDWARD ENNINFUL

## Stylist:

Edward Enninful is a fashion stylist and editor. He was not only the European editorial director at Vogue but editor and chief of British Vogue. His styling work can be seen on many clients ranging from models like Naomi Campbell and Iman to musical geniuses like Rihanna, Beyonce, and so many more. Edward has always had the vision of making his career endeavors inclusive and diverse at their core which shines through specifically in his styling works. Edward has always been **interested** and **obsessed** with the **idea of transformations** more specifically **creating** these **versions** of our favorite celebrities that viewers and fans **haven't** quite **seen before**. This interest in championing transformative-like qualities has laid the foundation for Edwards's work and has ultimately made him the stylist and editor that he is today. Edwards' **attention to detail** and **tasteful intentionality** in creating fashion moments has allowed him to not only bring **diversity** and **inclusion** to fashion but ultimately **break barriers** and **rewrite** the **fashion landscape** that many people know today.

## Why Edward Enninful:

- The idea of hip-hop bridal feels so transformative and evolutionary and I wanted to study as well as recreate the way he transforms celebrities and gives them a new meaning or image.





# STYLIST INSPIRATION: LAW ROACH

## Stylist:

Law Roach is beyond a fashion stylist but an ultimate “**Image Architect.**” Law has worked with celebrities like Celine Dion, Anya Taylor-Joy, and Hunter Shafer and is most notably known for his work/collaboration with celebrity icon Zendaya. Law's approach to how he styles his client is unlike anything seen before. He coined and copyrighted the term “Image Architect” as he notes the process of how he styles his clients to be similar to an architect. He and his team begin by **analyzing the structure** of his **client's style** before they were under his direction, similar to the way an architect analyzes a blueprint and surveys land, looking over every single garment they have ever worn. He then looks at the **nonverbal cues** for what **might not have been right** about a certain **look**. Once this process is done, he would then consult with hair and makeup artists, similar to the way an architect consults with contractors, and Law and the rest of his team begin to **completely rebuild** their **client's image** within every look that he styled, resulting in heightened anticipation from fans wondering how he and his clients would completely change the fashion industry. Law has brought to the fashion industry so many dreamlike fantasies to the red carpet while also reminding viewers of major fashion moments through archival pieces and shedding light on small yet talented upcoming designers.

## Why Law Roach:

- Law can create this sense of flair, chicness, and sophistication to every look he styles while remaining playful, loose, and dreamlike.
  - I wanted to emulate/recreate that for this project as I think these skills/qualities help him to bring a sense of unexpectedness out of a garment or look that he styles.



# IMAGE AND POSE INSPIRATION OVERVIEW

# IMAGE AND POSE INSPIRATION: **OVERVIEW**

## Image Inspiration:

- **Law Roach:** Zendaya, British Vogue Cover and Shoot, 2024
- **Law Roach:** Zendaya, Vogue Hong Kong Cover and Shoot, 2020
- **Edward Enninful:** Iman, British Vogue Cover and Shoot, 2023

## Pose Inspiration:

- Due to this collection focusing on bringing hip-hop to bridal wear, I wanted the poses to have lots of movement and positions.
  - When I think of this collection I immediately think of dancing and expressing oneself through the body which is a big part of the non-verbal impact of hip-hop.
  - I sourced a lot of images that capture this essence of hip-hop-like movement but still felt refined enough to showcase the oversized and dramatic bridal wear.

## Themes: Juxtaposition and Contrast

- Hard vs Soft
- Dark vs Light
- Urban vs Refined
- Edgy vs Regal



Top: LL COOL J and Bottom: Run-DMC



STYLIST IMAGE / POSE RECREATION



# STYLIST IMAGE/POSE RECREATION-LAW ROACH



Zendaya, British Vogue Cover and Shoot, 2024



Portrait 1



# STYLIST IMAGE/POSE RECREATION-LAW ROACH





# STYLIST IMAGE/POSE RECREATION-**LAW ROACH**



Zendaya, British Vogue Cover and Shoot, 2024



Detail 1



# STYLIST IMAGE/POSE RECREATION-LAW ROACH





# STYLIST IMAGE/POSE RECREATION-LAW ROACH



Zendaya, British Vogue Cover and Shoot, 2024



Full Body 1



# STYLIST IMAGE/POSE RECREATION-LAW ROACH





# STYLIST IMAGE/POSE RECREATION-LAW ROACH



Zendaya, British Vogue Cover and Shoot, 2024



Full Body 2



# STYLIST IMAGE/POSE RECREATION-LAW ROACH





# STYLIST IMAGE/POSE RECREATION-LAW ROACH



Zendaya, Vogue Hong Kong Cover and Shoot, 2020



Full Body 3



# STYLIST IMAGE/POSE RECREATION-LAW ROACH





# STYLIST IMAGE/POSE RECREATION-LAW ROACH



Zendaya, Vogue Hong Kong Cover and Shoot, 2020



Full Body 4



# STYLIST IMAGE/POSE RECREATION-LAW ROACH





# STYLIST IMAGE/POSE RECREATION-LAW ROACH



Zendaya, Vogue Hong Kong Cover and Shoot, 2020



Full Body 5



# STYLIST IMAGE/POSE RECREATION-LAW ROACH





# STYLIST IMAGE/POSE RECREATION-EDWARD ENNINFUL



Iman, British Vogue Cover and Shoot, 2023



Full Body 6



# STYLIST IMAGE/POSE RECREATION-EDWARD ENNINFUL





# STYLIST IMAGE/POSE RECREATION-EDWARD ENNINFUL



Iman, British Vogue Cover and Shoot, 2023



Detail 2

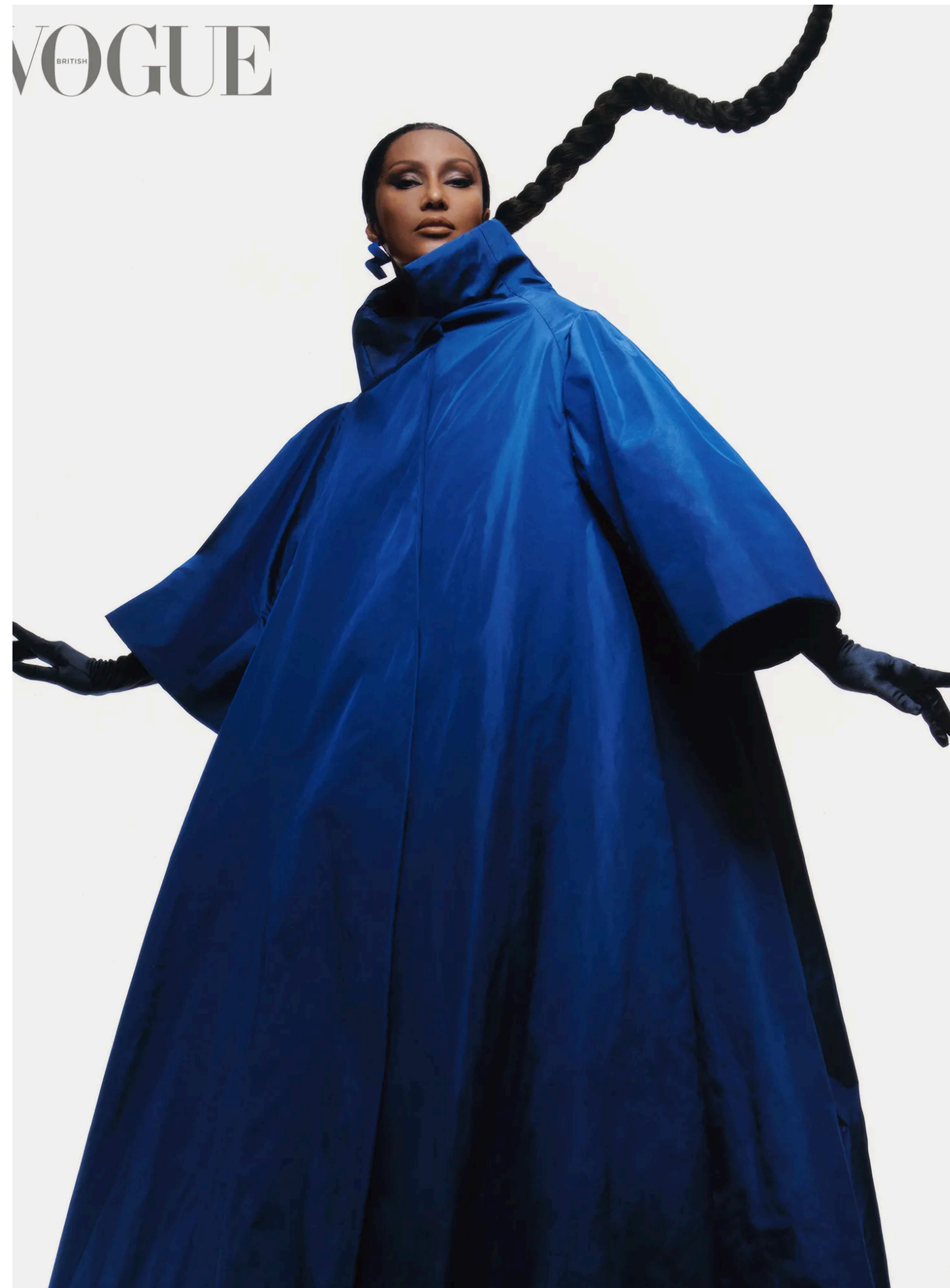


# STYLIST IMAGE/POSE RECREATION-EDWARD ENNINFUL





# STYLIST IMAGE/POSE RECREATION-EDWARD ENNINFUL



Iman, British Vogue Cover and Shoot, 2023



Portrait 2



# STYLIST IMAGE/POSE RECREATION-EDWARD ENNINFUL



Iman, British Vogue Cover and Shoot, 2023



Portrait 2



# STYLIST IMAGE/POSE RECREATION-EDWARD ENNINFUL





HIP-HOP MAGAZINE COVER MOCK-UP



HIP-HOP MAGAZINE COVER MOCK-UP



Mary J Blige, Vibe Magazine Cover, 1999



Melanie J. Weeks, HIP-HOP ICON, 2025



# HIP-HOP ICON

SHE'S SERACHING FOR THAT...

## REAL LOVE!

THE DIVINE MISS ICON ON  
**LOVE**, SUCCESS,  
POWER,  
AND FAME

ARE YOU READY FOR THIS  
COLLECTION TO HIT  
THE SCAD RUNWAY?

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A TRIBE CALLED QUEST

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**MARIA KOROVILAS**  
MELANIE J. WEEKS  
QUEEN LATIFA  
MARY J. BLIGE

2PAC  
**LIL' KIM**  
DMX  
NAS  
JAY-Z  
**DR. DRE**  
MOS DEF  
COMMON  
DA BRAT  
**RUN-DMC**  
SNOOP DOGG  
OUTKAST  
JA RULE  
**JUVENILE**  
METHOD MAN  
FOXY BROWN  
TOO \$HORT  
**BUSTA RHYMES**  
LL COOL J  
ICE CUBE  
BIG L  
**NICE & SMOOTH**  
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